



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Agenda
March 26, 2020 | 9:00 a.m. – 12:00 p.m.

Please join the meeting from your computer, tablet or smartphone.
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Time	Topic	Lead	Notes
9:00 a.m.	Call to Order	Rick Shaffer, Chair	
	Introductions	Rick Shaffer, Chair	
	Welcome	Director Kealey	
	Approve February Meeting Minutes	Rick Shaffer, Chair	Action Item
9:10 a.m.	COVID-19 Update and ITC discussion	Matt Borud	
9:45 a.m.	ITC Tourism Tours Feedback	Rick Shaffer, Chair	
	Region 5 – Matt Hunter		
	Region 6 – Lonnie Lee Allen		
	Region 4 – Shawn Barigar		
	Region 7 – Mike Fitzpatrick		
10:45 a.m.	ITC Strategic Plan Discussion	Matt Borud	
11:45 a.m.	Vote to Implement ITC Strategic Plan	Rick Shaffer, Chair	Action Item
11:50 a.m.	Other Discussion:		
	<u>Future Meetings and Locations</u>		
	May 7-8: ITC Grant Presentations, Remote		
	July 27–28: ITC Grant Awards, Island Park		
	October 19-21: ICORT, Riverside Hotel, Boise		
	October 22: ITC Fall Meeting, Boise		
12:00 p.m.	Meeting Adjourn	Rick Shaffer, Chair	Action Item